

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Bye-Election – Special Summary Revision of Electoral Rolls of Photo Electoral Rolls with reference to 01-01-2009 as the qualifying date – Payment of Rs.15,67,500/- (Rupees Fifteen Lakhs Sixty Seven Thousand and Five Hundred only) to M/s Abin Advertising Private Ltd., Hyderabad towards Press Advertisement regarding Awareness of Publicity Campaign in AP editions of Sakshi and Vaarth daily news papers on 25-10-2007– Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No.6604

Dated:18 -11-2008
Read the following:-

1. Govt.Memo.No.20548-A/441/BG.III/2008, dt:17-07-2008 of Finance (BG.III) Department.
2. G.A. (Elecs.E) Dept. Lr.No. 3909/Elecs.E/A2/2008-3, dt:23-10-2008.
3. From M/s Abin Advertising Pvt., Ltd., Hyderabad Bill No.AD/10/244/08-09, dt:25-10-2008.
4. G.O.Rt.No. 4461, Fin. (BG-III) Dept., dt:17-11-2008

ORDER:

In the letter 2nd read above, the General Administration (Elections.E) Department have requested M/s Abin Advertising Private Ltd., Hyderabad to insert the advertisement regarding Special Summary Revision of Photo Electoral Rolls, 2009.. Accordingly, the Agency has inserted advertisement in the said daily news papers on 25-10-2008 and submit the bills as per I & PR approved rates for making payment.

2. M/s Abin Advertising Private Ltd., Hyderabad in the reference 3rd read above has submitted bill for an amount of Rs.15,96,561/- as advertisement charges for payment as detailed below:

Sakshi Telugu Daily, AP Editions, dt:25-10-2008 (33 Cm X 19 Cms = 627 Sq.Cms) @ Rs. 1,500/- per Sq. Cm)	--	Rs.9,40,500-00
Vaarth, AP Editions dt:25-10-2008 (33 Cm X 19 Cms = 627 Sq.Cms) @ Rs. 1,000/- per Sq. Cm)	--	<u>Rs.6,27,000-00</u>
Total Amount		Rs.15,67,500-00
Service Tax @12% on Agency Commission (Rs.2,35,125/-)	--	Rs. 28,215-00
Education Cess @ 2% on Service Tax (Rs.28,215/-)	--	Rs. 564-00
Secondary & Higher Education Cess @ 1% on Service Tax (Rs.28,215/-)	--	Rs. 282-00
		<u>Rs.15,96,561-00</u>

(Contd..2..)

3. Government, after careful examination have viewed that the Service Tax has to be borne by the firm/advertising agency and decided to pay Rs.15,67,500/- (Rupees Fifteen Lakhs Sixty Seven Thousand and Five Hundred only) towards Publication Charges after excluding Service Tax and Cess.
3. After careful examination, Government hereby accord sanction for payment of Rs.15,67,500/- (Rupees Fifteen Lakhs Sixty Seven Thousand and Five Hundred only) to M/s Abin Advertising Private Ltd., Hyderabad towards publication charges of Special Summary Revision of Electoral Rolls of Photo Electoral Rolls with reference to 01-01-2009 as the qualifying date in A.P. Editions of daily news papers of Sakshi & Vaartha on 25-10-2008.
4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the re-appropriation of funds sanctioned vide G.O. 4th read above.
5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of “M/s Abin Advertising Private Ltd., Hyderabad” and forward the same to this Department for taking necessary further action.
6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1st read above.
7. M/s Abin Advertising Private Ltd., Hyderabad shall pay the Service Tax directly to the Government.
8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

I.V.SUBBARAO
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
Finance (Expr.GAD.I/ BG.III) Department.
M/s Abin Advertising Private Ltd.,
10-2-287/1/A, Flat No.109, Vijaya Towers, Shantinagar, Hyderabad-28.
SF/SC.

//forwarded::by order//

SECTION OFFICER